

Misael Castillo

www.castillomisael.com

Education

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| 2023 - 2024 | UX DESIGN | 2017 - 2019 | ENGLISH |
| UCD | Diploma | Dorset College/ Oxford H. | Level C1 Certificate |
| Dublin, Ireland. | | Dublin, Ireland. | IELTS |
| 2019 - 2022 | BACHELOR OF BUSINESS | 2005 - 2009 | GRAPHIC DESIGN |
| Dorset College | NFQ Level 7 Certificate | La Salle University | Bachelor Degree |
| Dublin, Ireland. | | Victoria, Tam. Mexico. | |

Professional Experience

- 2023 - 2025 RETAIL ASSISTANT / Dunnes Stores Blanchardstown. Dublin, Ireland.
Assisting customer needs and maintaining a fully stocked store based on Dunnes Stores' visual merchandising standards. Shop floor, off licence and till experience.
- 2023 FRONT OF HOUSE ASSISTANT / Lighthouse Cinema Smithfield. Dublin, Ireland
I worked in different areas in the cinema, mainly in the café selling tickets and refreshments, food prep and events.
- 2020 - 2022 RETAIL ASSISTANT / Dunnes Stores Blanchardstown. Dublin, Ireland.
- 2015 - 2017 DESIGN MANAGER / Government of Nuevo Leon, Monterrey NL, Mexico.
I coordinated a group of five designers for different tasks such as cultural, health, safety and governmental support campaigns to be accomplished within a short deadline. Once the tasks were achieved, I presented them to the government cabinet for approval. When printing was needed, I was involved in arranging files with providers and getting the best available materials and the best print quality.
- 2014 - 2015 USER INTERFACE DESIGNER (UX) / The Blue People, Monterrey NL, Mexico.
I designed graphics for custom-made apps and responsive web pages. I worked with a software engineers team. I created optimised graphics in Photoshop for them to build responsive apps and web pages in portrait and landscape versions.
- 2011 - 2014 SENIOR GRAPHIC DESIGNER / Government of Tamaulipas, Victoria Tam, Mexico.
I delivered graphics and mock-ups of the tasks agreed upon by the government communication department. These graphics included PowerPoint presentations, institutional branding, and editorial design for some booklets and annual reports. In this job, I had the opportunity to design graphics with national reach.
- 2010 GRAPHIC DESIGNER / Cinergia Films. Monterrey NL - Victoria Tam, Mexico.
I designed graphics for video editing, including logos, information graphs and lower thirds. Assisted in film productions and photo shooting. Worked on photography post-production, editing and retouching photos using Adobe Photoshop.

Interests

My key interests are travel, fashion design, home decor, technology and cooking as they appeal to my creativity, sense of exploration and encountering new ideas. When there is an opportunity I work as a freelance graphic designer, creating branding, ads, menus, brochures, billboards and social media content. I use Adobe Creative Cloud to share files and prototypes with customers.

Skills

LANGUAGES: Spanish and English.

COMPUTER SKILLS: Proficient in Adobe Illustrator, Photoshop and Illustrator.

Experienced in Microsoft Office, Figma and Corel Draw printing tools.

REFERENCES: Available on request.